

Frequently asked questions about the dashboard

→ What information is provided on the dashboard?

The dashboard shows trends over time for:

- Average winegrape prices at the weighbridge
- Tonnes crushed
- Average value of wine exported from Australia
- Global bulk wine prices
- Stock-to-sales ratios for Australian wine
- Global wine production and consumption

There are also general statistics relevant to consumer spending that can affect wine sales.

→ How does the dashboard help me with decision-making for next vintage?

Understanding what's happening in Australia and globally regarding supply and demand for wine and grapes helps you assess the market for your grapes, evaluate price offers and make decisions regarding investments for the season.

→ Can I get a grape price forecast from the dashboard?

The dashboard does not provide an actual price forecast, but gives an indication of the expected direction for prices in the next vintage, based on the trends for the key indicators.

→ Is there a cost for using the dashboard information?

There is no charge for accessing the dashboard. It was developed with grant funds provided by the Federal Government to improve market transparency for Australian grapegrowers in the inland regions.

Wine Australia empowers the success of the Australian grape and wine sector across three key functions:

- Research, Innovation and Adoption to enhance global competitiveness, helping grape and wine businesses meet the challenges of tomorrow, today.
- Market Development to increase the demand and premium paid for Australian wine across all markets by expanding market and promotion opportunities for Australian wine.
- Regulatory Services to safeguard product integrity and uphold the sector's reputation by maintaining market confidence in the high standards expected of Australian wine.

Wine Australia is funded by the sector, for the sector, through grapegrower and winemaker levies, exporter and user-pays charges, with matching funds from the Australian Government for research and innovation. Working collaboratively with the sector and Government, we amplify insights, connection and capability building to support profitable, resilient and sustainable grape and wine businesses.

Wine Australia is a Commonwealth Government statutory authority established under the *Wine Australia Act 2013*.

Wine
Australia

Grape Price Indicators Dashboard

Provides a clear picture of the factors influencing grape prices, improving market transparency for inland winegrape growers

Stay in the know
while you grow



What is the Grape Price Indicators Dashboard?

The Wine Australia Grape Price Indicators Dashboard is a free online tool that provides a current summary of the key drivers of winegrape prices in Australian inland regions, as well as an indication of the expected direction for grape prices ahead of the next vintage.

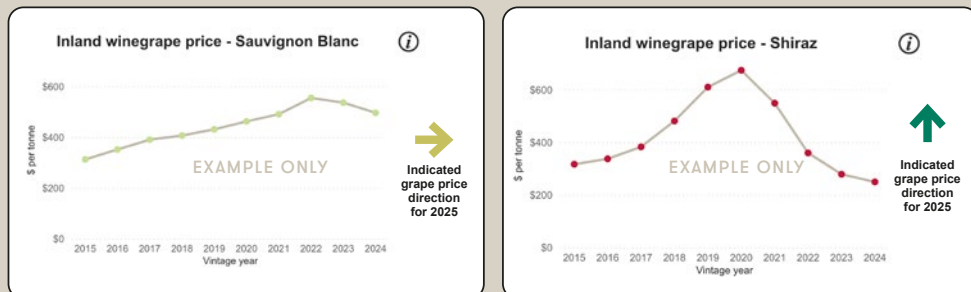


The dashboard allows you to view the indicators by grape colour or variety, so you can customise the information to be more relevant to you.

What does it all mean for prices?



An arrow on the summary page shows the overall direction of grape prices for the next vintage, based on the key indicators. It is a high-level indication that applies across all inland regions and is intended to be used as a general guide only.



Why should I use the Grape Price Indicators Dashboard?

You can use the Wine Australia Grape Price Indicators Dashboard to:

- **Understand the market**
Get a clear picture of the factors influencing grape prices, helping you navigate changing market conditions.
- **Save time**
Access independently-sourced, reliable and up-to-date grape price-related information in one place quickly and easily.
- **Negotiate with increased confidence**
Challenge price offers that are not consistent with the market signals shown on the dashboard.
- **Make informed business decisions**
Add this free resource to your vineyard management toolkit, helping you to make the best decisions for your business.

